

# HP Upgrade to Latex Fall 2018 promotion



Offer valid September 1–December 31, 2018

Claims and proof of purchase along with the photo of the back panel of the trade-in printer with the model and serial number visible in a picture must be received by January 31, 2019.

## Eligible products and values

### HP Upgrade to Latex Fall 2018 promotion

<b>Trade in one of these qualifying products:</b>	<b>Purchase/lease an eligible new printer:</b>	<b>Provide the following from your eligible trade-in product:</b>	<b>Receive the following cash-back, mail-in rebate amount:<sup>1</sup></b>
<ul style="list-style-type: none"><li>• Aqueous printers 24-inch or larger</li><li>• Solvent printer/printer-cutter/Latex printer 30-inch or larger</li></ul>	HP Latex 570 Printer (N2G70A)	Main Printer Controller board	\$6,000

<sup>1</sup> Offer valid only in U.S. from HP U.S. Authorized Graphics Specialist Commercial Resellers. Cash back provided by mail-in rebate available for eligible purchases made September 1 to December 31, 2018. All claims and proof of purchase along with a photo of the back panel of the trade-in printer with the model and serial number visible in a picture must be submitted by January 31, 2019. Return of trade-in Main Print Controller board by February 28, 2019, is also required. Offer is subject to product availability; promotion valid while supplies last. Additional restrictions apply. Void where prohibited, taxed or restricted by law. For claim form, visit [hp.com/go/upgradetolatex](http://hp.com/go/upgradetolatex). Dealer demo units, tradeshow demo units and all end user Big Deal units do not qualify.

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