



HP DesignJet T7200 Printer Upgrade Offer

Terms and conditions

A. HP DesignJet T7200 Printer Upgrade Offer structure

- Within the framework of the HP DesignJet T7200 Printer Upgrade Offer, "Participants" (as defined below) may claim cash back rebates by purchasing Qualifying HP DesignJet Products (referenced in section D below) and submitting an online claim in accordance with the following terms and conditions.
- The HP DesignJet T7200 Printer Upgrade Offer is referred to in the following terms and conditions as the "**Program**".

Participants

- Only End-User Customers are allowed to participate in this Program and claim and receive any cash back award.
- Resellers CANNOT submit claims on behalf of their customers.
- The company claiming and entitled to receive the cash back award is referred to in these terms and conditions as the "**Participant**".

Products

- The list of eligible HP DesignJet products can be found in section D of this document.
- Any eligible products purchased under the Program are referred to in these terms and conditions as "**HP Products**".
- The Program is valid in respect of HP DesignJet Products purchased between August 1, 2017, and August 31, 2017, from HP or through HP U.S. Authorized Reseller. Valid only in the United States.
- The Program is not valid if the HP Products are rented or leased to a third party including but not limited to Facilities Managed placement arrangements.
- Only new HP Products are eligible to take part in the Program. The promotion is not valid on demo products, refurbished printers, printers purchased /leased through Internet auctions, or from any other unauthorized reseller of HP products. The Reseller demo units DO qualify for an eligible new Printer.

Promoter

HP Development Company, L.P. (referred to herein as "**HP**").

Program steps and timing

The Participant can obtain information about and register for the Program on the website www.hp.com/go/designjetT7200offer

1. **Purchase**—Purchase or lease a qualifying new HP DesignJet printer with PostScript® Upgrade Kit between August 1, 2017 and August 31, 2017:
 - HP DesignJet T7200 42-inch Production Printer (F2L46A#B1K) with HP DesignJet PostScript®/PDF Upgrade Kit² (CQ745B)

See Section D for rebate and product details.

2. **Claim form**—Complete and submit the online claim form by September 30, 2017. You can upload your proof of purchase at time of claim submittal. Any claims received after this date will be rejected. After you submit your online claim, Market Velocity (MVI) will send a confirmation email with the claim number and instructions on your next step of the claim process. Please print and save for your records. Reference this claim number for questions relating to this offer.
3. **Proof of Purchase**—Fax in a copy of your confirmation email, your proof of purchase sales invoice(s) (or lease documents) to 1-770-217-4097 or email to hpcustomerservice@marketvelocity.com. You can upload your proof of purchase at time of claim submittal. **Last day to submit claim and proof of purchase is the same date, which is September 30, 2017.** The invoice must show both printer and HP DesignJet PostScript®/PDF Upgrade Kit purchase on the same invoice. If the serial number(s) of your eligible new Printer(s) is not listed on your sales invoice(s), please write the serial number(s) of your eligible new Printer(s) on the sales(s) prior to submitting. Be sure to keep a copy of your entire claim for your records. You may also mail to:

Market Velocity, Inc.
HP DesignJet T7200 Printer Upgrade Offer
1305 Mall of Georgia Blvd. Suite 190
Buford, GA 30519

The proof of purchase must contain the following information:

- Name and address of the end-user customer;
- Name and address of the HP reseller, in accordance with the statement on the letterhead; and
- Model, serial number and purchase price of the HP Product.
- If invoice/lease date is after the promotional purchase period, order date to distributor must be within the promotional purchase period and that order date must be listed on the invoice/lease.
- If further review is necessary, HP reserves the right to request the distributor invoice to ensure that the order was placed on behalf of the end-user customer within the promotional purchase period.

All incomplete claims will be automatically rejected, and must be completed and resubmitted to be processed. A claim is considered incomplete if it matches one or more of the following criteria: missing any information requested on the claim form, missing serial number of new printer(s) purchased, missing proof of purchase/lease documents and invoice with invalid purchase date.

4. **Cash back¹**—Please allow eight (8) weeks from the time your claim is complete for receipt of your cash-back check. For questions regarding the status of your submission, please contact the promotion help line at 1-866-525-4178 Monday–Friday between the hours of 8:00 a.m. and 8:00 p.m. Eastern Time. Once your claim is submitted, your purchase invoice received and validated, allow eight (8) weeks to get your cash back check. If you have not received payment after eight (8) weeks, please contact customer service by calling 1-866-525-4178.

B. Disclaimers

Reseller involvement

- Resellers CANNOT submit claims on behalf of their customers.

Leased product: This promotion is valid only in the U.S. and available for new lease agreements entered into between an HP U.S. Authorized Reseller and you if the following conditions are met:

- The new lease agreement must be for at least a one-(1) year term and the newly leased unit must replace an older eligible product (HP or non-HP) that is being removed from service;
- The sales invoice submitted with the claim must list the leasing services of the item being sold (e.g. for lease of an HP DesignJet XXX applicable (date) through (date)) and a copy of the lease must be attached to the sales agreement;
- Both the new lease unit and the Trade-in Product(s) must be eligible product(s);
- The Reseller must pass the full cash back amount to the customer first. It must be clearly indicated on the sales invoice or lease that the credit has been given up front to the customer as part of the purchase or lease price.

Government or Education involvement

Government customers are legally identified Federal, State or Local government organizations within U.S. Cash back checks will be issued in the name of the government organization only. Education customers are higher education institutions and schools (K12), both public and private, within U.S. Cash back checks will be issued in the name of the educational institution only.

C. Terms and conditions

1. To take advantage of the Program, Participants must complete the online claim form (available at www.hp.com/go/designjetT7200offer) and attach proof of purchase for the HP Product in the form of the seller's invoice, via scan or email attachment.

Proof of order will not be accepted. The seller's invoice must clearly show the Participant's name and address, part codes of the HP Products purchased the purchase price and the date of purchase.

The Participant must claim by September 30, 2017, and must not send original invoices as these cannot be returned. HP must receive the claim form and supporting documents no later than midnight on September 30, 2017. **Last day to submit claim and proof of purchase is the same date, which is September 30, 2017.**

2. Once the claim form and supporting documents have been received, your invoice will be reviewed and validated.
3. Participants providing an incomplete claim form will be notified via email and offered the opportunity to provide the required items within seven (7) calendar days. If the Participant still fails to comply with the terms and conditions, the claim for cash back will be refused. HP will not be liable for any delay in responding outside of the seven (7) day timeframe.
4. Payment will be made via check to the Participant stated as the purchaser on the proof of purchase invoice supplied.
5. HP endeavors to process valid payment claims in six (6) to eight (8) weeks from claim completion. HP will not be liable where claims are processed outside of this timeframe. For questions regarding the status of your claim, please email: hpcustomerservice@marketvelocity.com

6. The cash back will not be granted to a Participant who:
 - has not purchased an HP Product within the promotional period;
 - has not completed the claim form correctly;
 - has not supplied proof of purchase;
 - failed in any way to comply with these terms and conditions as determined in HP's sole discretion.
7. In addition to the invoice for the HP Product, HP reserves the right to request from the Participant further evidence of purchase and/or ownership (e.g. photo of the serial number label, barcodes, etc.).
8. By completing the claim registration process, Participant confirms acceptance of these terms and conditions.
9. HP reserves the right to disqualify incomplete, altered or illegible claims.
10. HP is not responsible or liable for any technical, hardware, software, server, website, or other failures or damage of any kind to the extent that this prevents or otherwise obstructs the Participant from participating in the Program.
11. HP reserves the right to audit all cash back requests to ensure that the terms and conditions of the Program have been met and to request additional information regarding any and all claims and supporting documents.
12. All documentation submitted for this Program becomes property of HP and will not be returned. Submission of false, incorrect, misleading or fraudulent documentation may result in disqualification from this Program and future HP promotions and may result in the submitter being subject to legal action.
13. HP may cancel this Program where required to do so for legal or commercial reasons arising from applicable laws.
14. The decisions of HP in respect of any and all aspects of the promotion will be final and binding.
15. HP large-format printers eligible for this promotion are subject to change. Offer is subject to product availability; promotion valid while supplies last.
16. HP reserves the right to amend or cancel the terms of this offer at any time without notice.
17. To the full extent of applicable law, HP shall not be liable for any loss, damage or injury of any nature howsoever caused to Participants pursuant to this Program.
18. In the event of false, erroneous claims submitted by the Participant, or overpayments made by HP, and subject to HP serving not less than thirty (30) days prior written notice, the Participant shall repay or reimburse HP for any such false, erroneous claims or overpayments, and the Participant shall hold HP harmless and indemnify HP from any liability, claims, damages and tax liabilities arising in such circumstances.
19. Cash back awards calculated in accordance with the Program terms and conditions are exclusive of taxes. HP will apply local mandatory taxes when processing the payments. The Participant is responsible for fulfilling any tax obligations imposed by local tax legislation.
20. Transmission errors—MVI makes every effort to ensure the accuracy of all information that you receive in relation to your Product(s). In the event of typographical errors, technical inaccuracies, or product pricing errors or omissions, MVI reserves the right to correct the error within seven (7) calendar days of the trade. If MVI corrects the error, MVI will provide you with the following options: (1) to proceed with the transaction based on the corrected information; or (2) to cancel your transaction
21. The Program is valid in U.S. only.
22. The cash back agreement between HP and the Participant is executed through the Participant's acceptance of the terms and conditions in course of the registration process on the Program web page www.hp.com/go/designjetT7200offer.
23. HP Products purchased outside the U.S. are not authorized for participation.
24. This Program may not be combined with HP Instant Rebate promotions, and may NOT be combined with other HP discount offers such as education rebates, big deal pricing, volume discounts, letter of intent offers and trade show specials.
25. The Program is not valid if the HP Products are rented or leased to a third party including but not limited to Facilities Managed placement arrangements.
26. #BCB models are not eligible for HP DesignJet T7200 Printer Upgrade Offer.
27. Limit one (1) rebate per product.
28. This Program is not open to employees of HP, their agents, participating resellers or anyone connected with the program.
29. Participants proved to have entered fraudulent claims will be excluded. HP reserves the right to take legal action with respect to any such fraudulent claim.
30. The payment will be made upon HP's satisfaction that the Participant has fully complied with these terms and conditions and the associated instructions.

THESE TERMS AND CONDITIONS ARE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH DELAWARE LAW, AND NO CONFLICT OF LAWS PROVISIONS OF ANY JURISDICTION WILL APPLY TO THESE TERMS AND CONDITIONS. BY ACCEPTING THE TERMS AND CONDITIONS, YOU AGREE THAT ANY ACTION AT LAW OR IN EQUITY ARISING OUT OF OR RELATING TO THESE TERMS AND CONDITIONS WILL BE FILED ONLY IN STATE OR FEDERAL COURT LOCATED IN DELAWARE AND YOU HEREBY IRREVOCABLY AND UNCONDITIONALLY CONSENT AND SUBMIT TO THE EXCLUSIVE JURISDICTION OF SUCH COURTS OVER ANY SUIT, ACTION OR PROCEEDING ARISING OUT OF THESE TERMS AND CONDITIONS (AUGUST 2017).

D. Qualifying new HP Products

Purchase one of these eligible new printers with PostScript® Upgrade Kit from August 1, 2017– August 31, 2017:

\$1,495 off the HP DesignJet T7200 42-inch Production Printer (F2L46A#B1K) with HP DesignJet PostScript®/PDF Upgrade Kit² (CQ745B)

¹ Purchase/lease must be made from HP or through HP U.S. Authorized Resellers. Cash back provided by mail-in rebate available for eligible purchases made August 1, 2017–August 31, 2017. All claims and proof of purchase must be submitted by September 30, 2017. HP DesignJet printers eligible for this promotion are subject to change. Offer is subject to product availability; promotion valid while supplies last. Additional restrictions apply. Void where prohibited, taxed or restricted by law. For qualifying product options, terms and conditions, and claim form, visit

www.hp.com/go/designjetT7200offer. HP also reserves the right to modify or cancel this offer at any time without notice.

² The HP DesignJet printer and the HP DesignJet PostScript®/PDF Upgrade Kit must be purchased and submitted on the same invoice to be eligible for this offer.

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